PEACE
JUSTICE
FREEDOM
DIGNITY &
GRATITUDE

YWCA IS ON A MISSION
eliminating racism
empowering women
ywca
2016 Annual Report
THANKS TO YOU
BOBBI IS BACK AT WORK

Bobbi, a former stay-at-home mom, is now back in the workforce providing for her family and herself. Through YWCA’s Dress for Success program, Bobbi learned about appropriate workplace attire, interview basics and workplace norms, all of which built her confidence. After graduating from the eight-week professional development program, Bobbi received an internship that led to a successful interview for her dream job.

“It was empowered to walk into that interview and get the job!” said Bobbi. “And I did!”

Bobbi’s experience is a testament to her determination, the value of the program and the importance of your gift that helps empower local women to better themselves and their community.

Thanks to your generosity, YWCA provided similar services to 655 local women like Bobbi in 2016.

Here’s what others have said about the program:

“It isn’t the clothes, it is women helping women.”

“This is a place for women who just need that extra boost and moral support when venturing into the workplace.”

Mission Statement

The YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

THANKS TO YOU
TEENS STAND FOR JUSTICE

YWCA’s racial justice programing for youth works to build awareness of the historic roots of racism and the impact of racial injustice. Facilitated through workshops and a week-long residential summer camp, teens discussed racial inequities and actions to prevent racist and other hurtful remarks. They created lasting friendships as a result of their experiences.

Thanks to your generosity, 85 area students were able to take part in these important conversations, and have now become advocates for racial justice.

Here are just a few of the testimonials from students who have taken part:

“I learned that we are all different and unique, and that it is ok.”

“I will no longer be afraid to stand up for what I believe in.”
THANKS TO YOU
MICHAEL IS JOB READY

Time and time again, Michael was told that his job application would not be considered due to his lack of formal education. Recognizing the importance of a high school diploma, Michael enrolled in the YWCA’s adult education High School Equivalency Diploma program (HSED). Over the course of 20 weeks Michael was able to dramatically increase his reading level, gain valuable computer skills, and receive a National Career Readiness Certificate, a supplement to his diploma that demonstrates proficiency in workforce skills.

“When an employer sees I have these skills and credentials on my resume, they will know I am job ready,” Michael says.

Thanks to your generosity, 44 other students like Michael, have received their diplomas and are now making plans for the future.

Here’s how others like Michael express their gratitude:

“The HSED program has allowed me to become more self-reliant. I have gained new habits and a work-ethic that will continue to pay off in the future. Thank you!” – Jordan

“This has been a wonderful experience for me, and I will be using my HSED to further my education at MATC in business management. Thank you.” – Twanda
FINANCIAL HIGHLIGHTS

**Total Expenses**
$7,668,180
- Fund Development: 2%
- Administration: 13%
- Program Services: 85%

**Total Revenue**
$7,026,419
- Contributions & Private Grants: 9%
- Earned & Program Income: 14%
- Subcontract Revenue: 69%
- United Way of Greater Milwaukee & Waukesha County: 7%
- Interest & Dividends: 0.5%

For a donor list and audited financials, visit www.ywcasew.org/annualreport.

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