

# YWCA IS ON A MISSION

**For Immediate Release**  
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## **YWCA Southeast Wisconsin Increases Volunteer Engagement with Kohl's** *Kohl's corporate volunteer program provides support to eligible nonprofit organizations*

**Milwaukee, WI** – YWCA Southeast Wisconsin (SEW) kicked off 2019 with a strong focus on volunteer engagement. At the start of 2019, teams from Kohl's joined YWCA SEW's volunteer pool through its corporate volunteer program. Kohl's fosters a culture of giving and encourages associates nationwide to contribute their time and talent to local, eligible nonprofit organizations. With every qualifying volunteer event, Kohl's provides a grant to the benefiting organization in support of these volunteer efforts.

Kohl's is focused on helping families lead fulfilled lives, which coincides with YWCA SEW's mission to empower women and eliminate racism through workforce development programs, adult education, and community education opportunities. Selected as a key, local nonprofit organization, YWCA SEW has engaged nearly 50 Kohl's employees who have dedicated nearly 200 volunteer hours as of August 28, 2019.

Since the start of 2019, YWCA SEW has received \$4,000 in financial support through the Kohl's volunteer program.

In March, May and June of this year Kohl's employees created graduation packages for YWCA SEW High School Equivalency Diploma (HSED)/General Education Degree (GED) graduates which included crafting customized tassels and handwriting congratulatory cards and Thank You cards, packing gifts for donors, preparing for events, conducting mock speed interviewing, hosting clothing drives and sorting clothing in our Women's Professional Image Program boutique. In addition, teams gathered testimonial interviews and assisted program participants in the YWCA SEW's job center, also known as the Opportunity Advancement Center. Through this level of engagement, YWCA SEW has provided Kohl's employees the opportunity to learn deeply about the organization while providing the volunteers with hands on experience with participants of YWCA SEW's robust programs.

Later this year, YWCA SEW will launch updates to its volunteer program, providing even more enriching and engaging experiences for volunteers and groups. Each activity positively impacts those we serve at YWCA SEW.

To learn more about volunteer opportunities and YWCA SEW programs visit [www.ywcasew.org](http://www.ywcasew.org).

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### **About YWCA Southeast Wisconsin**

With a bold mission to eliminate racism and empower women, YWCA SEW's work has three focus areas shared by YWCAs nationwide: racial justice, economic empowerment, and health/safety of women and their families. Serving 12,000+ individuals annually, YWCA SEW equips and challenges our community to commit itself to peace, justice, freedom and dignity for all. Through its distinctive economic empowerment program services, as well as racial justice thought leadership and community engagement, YWCA SEW is focused on building a more just and equitable community.

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**eliminating racism  
empowering women**  
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