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For Immediate Release

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YWCA IS ON A MISSION

YWCA Southeast Wisconsin Announces Presenting Sponsors for 17th annual An Evening to Promote Racial Justice Keynote Speaker is Harvard University's Sarah Lewis, PhD

Milwaukee, WI, November 23, 2021 – YWCA Southeast Wisconsin announced today that Molson Coors and Rockwell Automation will serve as presenting sponsors for its annual An Evening to Promote Racial Justice to be held December 9th at Discovery World. Now in its 17th year, this year's event speaker is Sarah Lewis, PhD, a Harvard University art historian. Past speakers have been as varied as Julian Bond, Michael Eric Dyson, Maria Hinojosa, Soledad O'Brien and Naomi Tutu.

Both Molson Coors and Rockwell Automation provide extraordinary philanthropic support for YWCA SEW's mission and its intentional integration of direct service and system change work. "We are thrilled to have not one, but two, leading corporate citizens augment their philanthropy with generous support for this annual capstone program as we move forward with our commitment to racial justice and gender equity," noted President & CEO Ginny Finn.

This year's event features Dr. Sarah Lewis, a renowned art historian with dual appointments at Harvard University in the Departments of Art and Architecture and African and African American Studies. Her expertise focuses on the intersection of African American and Black Atlantic visual representation, racial justice and representational democracy in the United States. By examining how the arts have shaped the evolution of social justice narratives and discourse, Dr. Lewis will join YWCA SEW as it focuses on how to build a more just community – together.

"We are honored to be a long-standing partner of YWCA Southeast Wisconsin and a supporter of events such as this, because we believe deeply in the critical importance, now more than ever, of their mission to build a more just community," said Patricia Contreras, vice president of public affairs for Rockwell Automation. "This event will not only help advance much-needed understanding but also inspire the work of building equity together, and we salute YWCA SEW for bringing this and so much more to our community."

"We're incredibly proud to call YWCA Southeast Wisconsin a partner and support their mission of eliminating racism and empowering women," said Tami Garrison, Molson Coors director of community affairs. "An Evening to Promote Racial Justice represents a tremendous opportunity to highlight the incredible work their organization does in the community while listening and learning to uniquely gifted speakers, and we are honored to be part of this special event."

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**eliminating racism
empowering women**
ywca
Southeast Wisconsin

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Respecting recommended COVID-related safety practices, this in-person celebration will feature a lively reception with regional artists of various disciplines whose work relates to YWCA SEW's mission: eliminating racism and empowering women. Following a reception filled with food, libations and reconnecting, the event program will include Dr. Lewis' remarks, presentation of YWCA SEW's new One

Mission awards and a preview of its 2022 racial justice and gender equity work. For more event information and to buy tickets, visit: www.ywcasew.org/ETPRJ

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[About YWCA Southeast Wisconsin](#)

As part of a national network of 200+ affiliates with a bold mission to eliminate racism and empower women, YWCA SEW's work serves 10,000+ individuals annually, equipping and challenging our community to commit itself to peace, justice, freedom and dignity for all. Through its distinctive lens focused on economic social determinants of health, YWCA SEW offers an array of interconnected empowerment services for women and their families and community-focused racial justice/gender equity programming. YWCA SEW's vision for the region: a thriving, inclusive, and just Southeast Wisconsin defined by racial and gender equity as the foundation for healthy communities. Visit www.ywcasew.org

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