

YWCA IS ON A MISSION

FOR IMMEDIATE RELEASE

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RACINE BASED WOMEN'S EMPOWERMENT ORGANIZATION TO HOST INTIMATE DISCUSSION ON INSURANCE

YWCA Southeast Wisconsin's Dress for Success Racine program partners with the Allstate Foundation to provide education to local women

RACINE, WI – YWCA Southeast Wisconsin's (SEW) Dress for Success Racine program invites current clients, participants and alumni to join an intimate Table Talk discussion about the importance of insurance on Tuesday, September 24, 2019. The Table Talk will be hosted at the Dress for Success Racine Boutique inside Regency Mall from 11:30 a.m. – 12:30 p.m. This special event entails open discussion with Allstate representatives to educate program participants about insurance of all genres.

"For more than three years, the Allstate Foundation has partnered with YWCA Southeast Wisconsin/Dress for Success Racine to help women who participate in the program build confidence, gain leadership skills and achieve financial literacy through Allstate's Purpose Purse curriculum," stated Mallory Vasquez, senior communications manager of Allstate. "Through their Table Talk, attendees have the opportunity to learn firsthand from business volunteers, like local Racine Allstate employee, Katie Taylor, who is eager to support the participants and work to improve their employability and quality of life to support their families."

Table Talks at Dress for Success Racine provide clients and participants with the opportunity to learn and have meaningful dialogue about a variety of lifestyle and economic empowerment topics in a small group setting. This one-to-one experience allows participants to absorb the information and have discourse among peers.

"We appreciate having regular Table Talks with the women of Dress for Success Racine because it builds upon the foundation of what they learn while participating in the program," expressed Meline Grigorian, program manager for YWCA SEW's Dress for Success Racine. "With small groups, we are able to have intimate and candid conversations about essential topics whether they are related to health, auto or life insurance. The Allstate Foundation has been a great partner thus far and we value their continued support."

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About YWCA Southeast Wisconsin

With a bold mission to eliminate racism and empower women, YWCA SEW's work has three focus areas shared by YWCAs nationwide: racial justice, economic empowerment, and health/safety of women and their families. Serving 12,000+ individuals annually, YWCA SEW equips and challenges our community to commit itself to peace, justice, freedom and dignity for all. Through its distinctive economic empowerment program services, such as the Dress for Success Racine program, racial justice thought leadership and community engagement, YWCA SEW is focused on building a more just and equitable community.



Going Places. Going Strong.

