2021 ANNUAL REPORT

#OneMission
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Serving 10,000+ people annually, YWCA SEW is part of a national network of 200+ affiliates with a bold mission to eliminate racism and empower women. We equip and challenge our community to commit itself to peace, justice, freedom and dignity for all.

Through our distinctive lens focused on economic social determinants of health, YWCA SEW offers an array of interconnected empowerment and racial justice/gender equity programming benefitting women and their families, as well as the entire region.
YWCA Southeast Wisconsin at a Glance

$3,300,000 Annual Revenue

Top Funding Sources

- Grants 35%
- Major Gifts 20%
- United Way 12%
- Program Revenue 13%
- Rent/Misc. 9%
- Events 4%
- Annual Campaign 4%
- Investments 3%
Goals

To realize a thriving region, we must invest in all of our community’s residents, especially those facing systemic barriers who are often parenting the next generation; commit our organizations to sustainable change; and advance the next generation of talent that will move our community forward (including the talent working at our nonprofit organizations).

Our goals: (1) assure YWCA SEW is a vibrant, inclusive place where people are proud to work and volunteer, (2) expand digital skilling opportunities to prepare all for the transformation of work/business of life, and (3) collaborate with businesses/organizations to assure just employment and economic mobility for all.
Program Highlights

Economic Empowerment Programs

2,140 individuals served (many using multiple services)

- 285 adults earned their HS credential
  - Among those were 70 “youth graduates” = 125% increase over 2020
- 59 women obtained employment as part of our Supportive Work Experience
  - A 195% increase over 2020

Racial & Gender Justice Training/Consulting Programs

1,500+ hours hours of education, training, coaching/consulting with expanded gender equity offerings

- Community Courses:
  - Unlearning Racism: Tools for Action© - completed independent assessment by Ubuntu Research/implemented updates
  - Conversations on Race – 2nd year of community course introduced in 2020
- Public workshops & coaching/consulting for private corporate and education clients
Board of Directors

#OneMission is Teamwork

2021 Recruits
Bregetta Wilson, Geof Storms, Preston McGlory, Tiffany Wynn, Uniqua Adams

2021 New Board Members
Jomarie Coloriano, Bobby Griffin III, Brigitte Hyler Richerson

2021 YWCA SEW Board of Directors
Lindsey Davis, JD, Chair, Quarles & Brady LLP
Deborah Allen, DBA, DNA Network
Jomarie Coloriano, Gateway Technical College
Raven Eggson-Washington, INPOWER Solutions
Andre Gordon, Capitas Financial Midwest
Bobby Griffin III, Rockwell Automation
Marquita Hicks, PNC Bank
Gary Hollander, PhD, Gary Hollander Enterprises
Danielle Johnson, The Johnson Foundation at Wingspread
Kimberley Noon, Cielo Healthcare
Isioma Nwabuzor, JD, RW Baird
Ann Przybysz, CPA, Clifton Larson Allen
Laura Lindner, JD, Lindner Law, LLC
Erin Loofboro, Badger Meter, Inc.
Brigitte Hyler Richerson, Advocate Aurora Health
Jaquilla J. Ross, MPA, ROSS Financial, LLC
Lois Smith, Community Volunteer
Steve Stall, Community Volunteer
Tiffany Strong Salaam, PhD, Advocate Aurora Health
Tammi M. Summers, PhD, Gateway Technical College
Alonzo Walker, MD, Community Volunteer

eliminating racism empowering women
ywca
Southeast Wisconsin
Introducing Our 2021 Team

Aylin Atay, **Chief Technology Officer**
Martha Barry, PhD, **Chief Racial Justice Officer**
Jennifer de Montmollin, **Chief Program Officer**
Ginny Finn, **President & CEO**
Tom Knoll, CPA, **Chief Financial Officer**
Sheila Mayhorn, **Chief Human Resources Officer**

Robin Balfanz  Sarah Chojnacki  Peter Hulbert  Rachel McGraw
Sean Bernstein  Timothy Foran  Sandy Hurt  Micala Peete
Janita Bonner  Jacob Gorges  Marva Johnson  TrenLan Pounds
Debra Bryant  Nicole Gorelik  Jean Joseph  Brittney Roundtree
Jackie Carter  Meline Grigorian  Dawn Kelley  Christina Scarbalis
Shelley Chay  Marie Hargrove  Carl McCorkle  Tammy Shepard
          Ciara Hartzog
For over 25 years, YWCA Southeast Wisconsin’s Circle of Women has been the region’s premiere opportunity to experience the power of women-focused philanthropy, elevating and transforming our community’s future. With mission-first fundraising, stakeholders celebrate individual triumphs and promote equitable futures for all. On June 9th, 2021 we raised over $55,000 for our #FueltheFuture campaign!
2021 Events

An Evening to Promote Racial Justice

This year’s event featured Dr. Sarah Lewis, a renowned art historian with dual appointments at Harvard University in the Departments of Art and Architecture and African and African American Studies. Her expertise focuses on the intersection of African American and Black Atlantic visual representation, racial justice and representational democracy in the United States. By examining how the arts have shaped the evolution of social justice narratives and discourse, Dr. Lewis joined YWCA SEW as it focused on how to build a more just community – together.
Donor and Community Partners

Greater Milwaukee & Waukesha County

United Way of Racine County

BankFirst

Key #OneMission supporters:

BMO

MOLSON COORS beverage company

Harris Bank

Rockwell Automation

zilber family foundation
Thank You to Our Supporters and Partners

We are deeply grateful to all who commit to building a more just and inclusive region by LIVING with us our bold mission to eliminate racism and empower women. A special thank you to our NEARLY 1,000 INDIVIDUAL DONORS whose focus on our distinctive intersectional mission makes extraordinary things possible. Every effort has been made to provide accurate acknowledgements – but if you note an error, please bring it to our immediate attention so we can thank you properly. Check out the Full Donor List Here!